

everyone

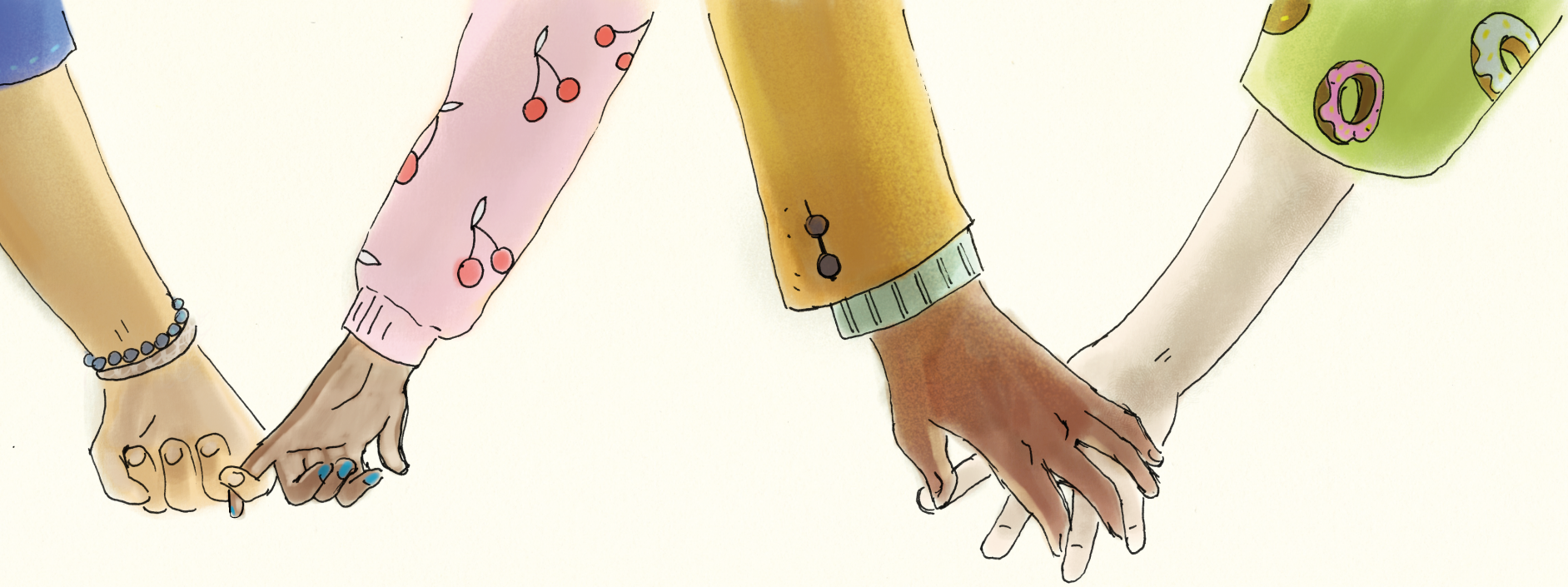
mark lee ford & andrea alemanno



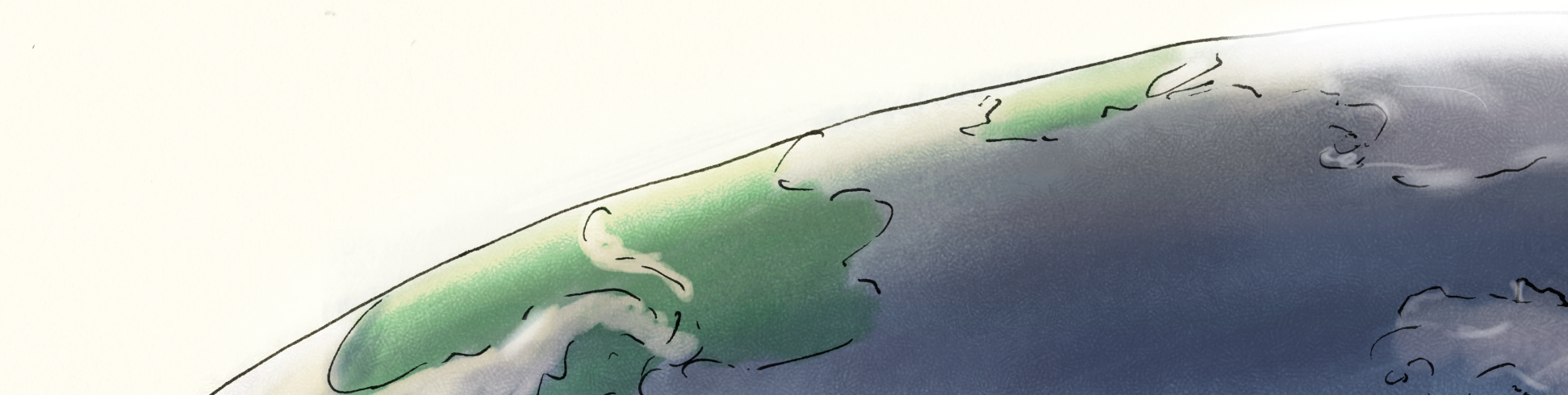
everyone

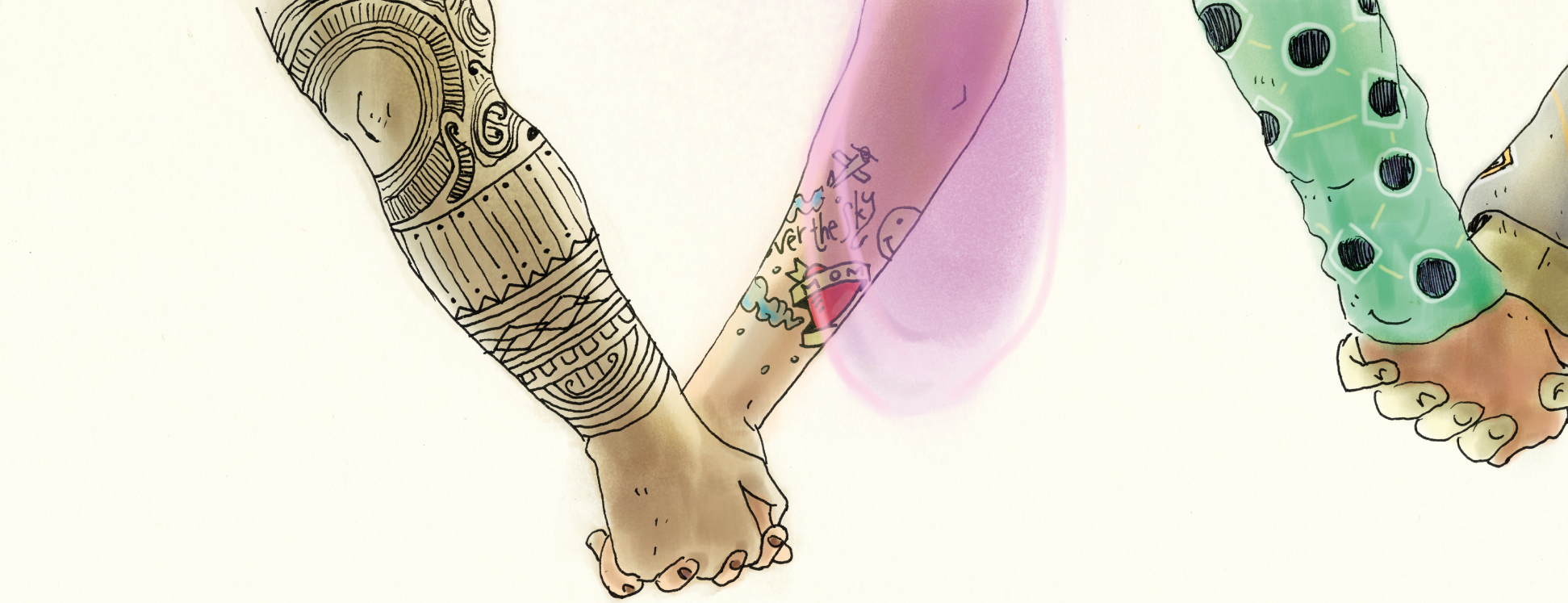
Mark Lee Ford + andrea alemanno + THOM LEMONS + Lennox Samuels

(the entrepreneur in Tokyo) (the artist in Italia) (THE EDITOR IN TEXAS) (the Bard in Bangkok)

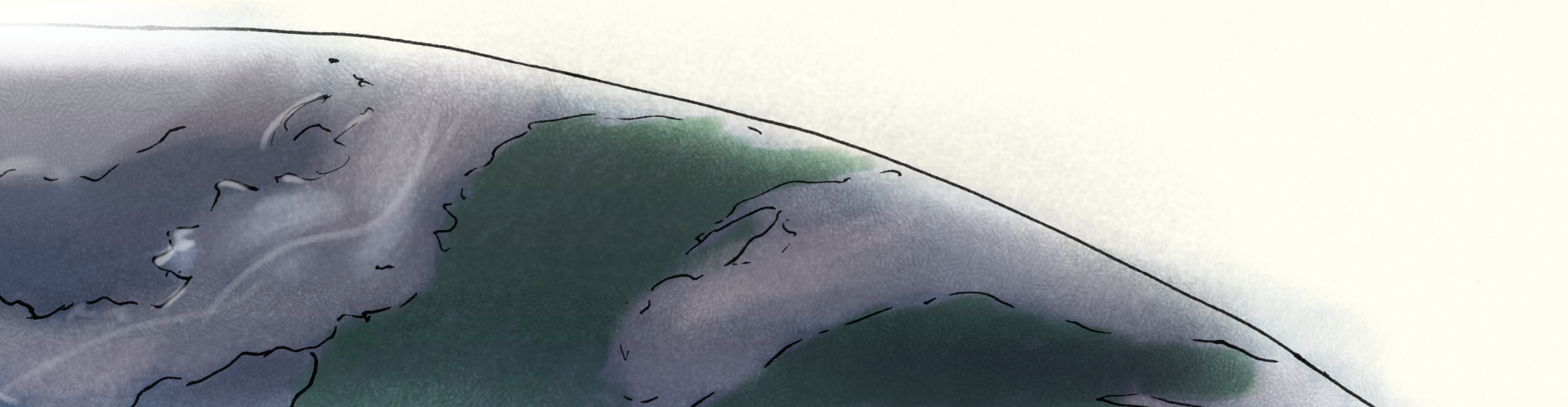


If everyone could hold hands





the line would wrap around the world!



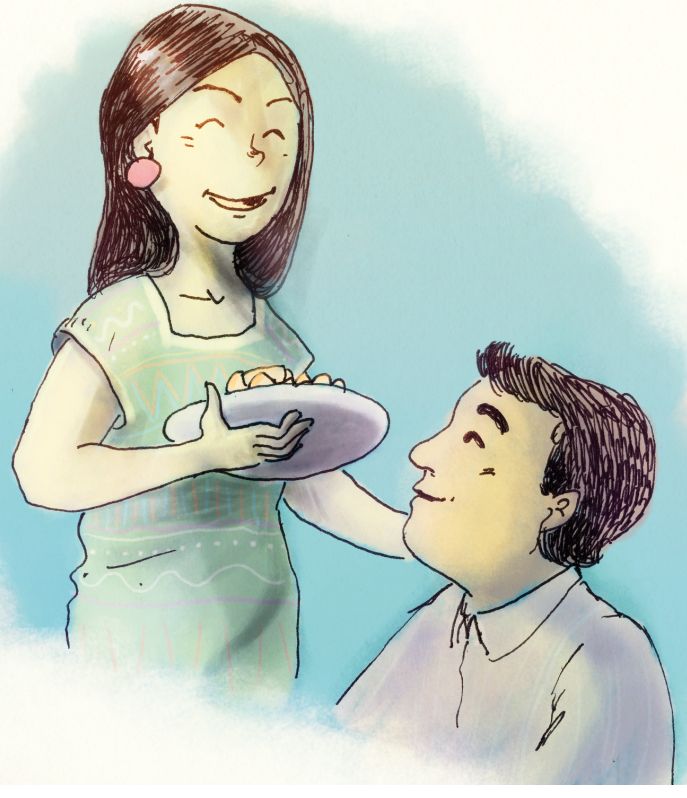
Each of us has a different life story.



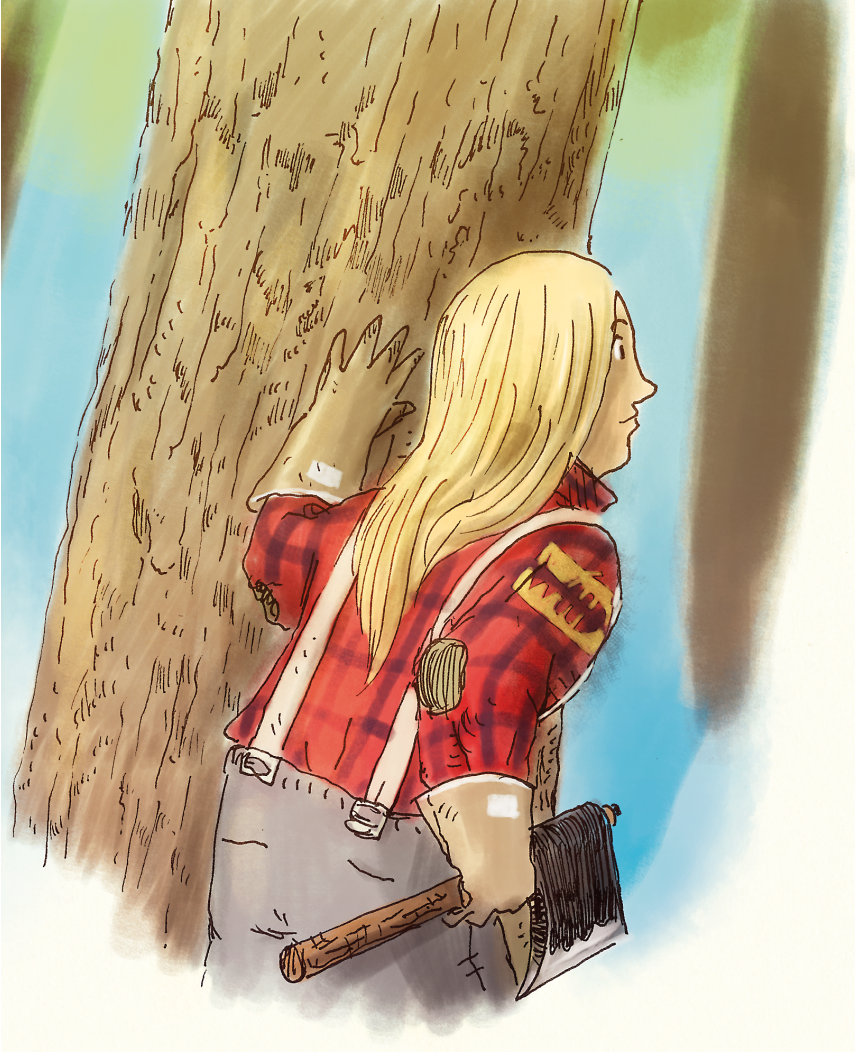






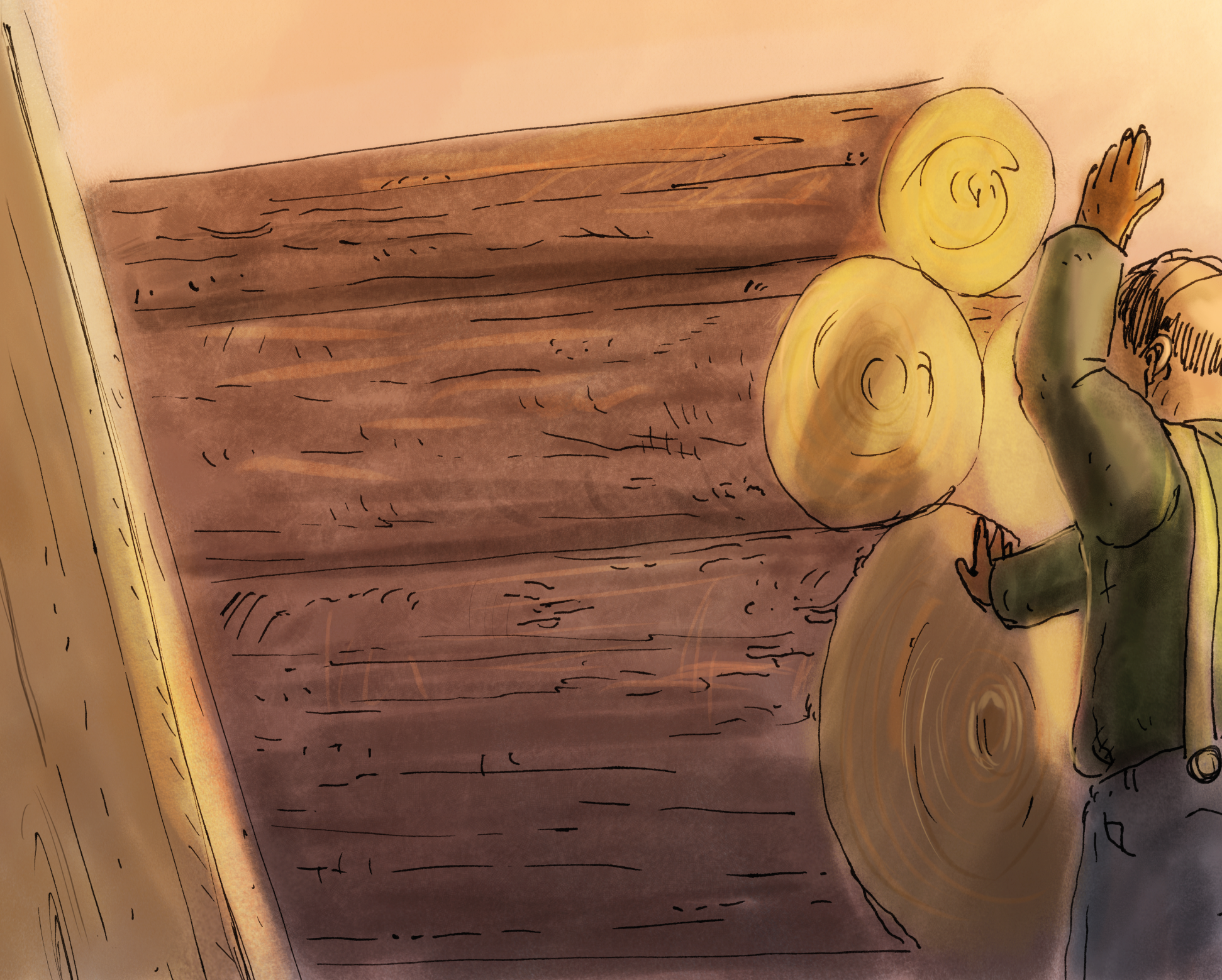






And most of us have something in common.

Each of us makes or does something that is valuable to someone else.




For example,
Canadian lumberjacks cut trees for wood,
Brazilian miners dig for copper,
Indian miners dig for graphite, and
Kenyan workers drill for oil.





They sell the goods that they cut and dug and drilled...

...to thousands of people in other countries who then use the wood, copper, graphite, and oil to make new goods that are valuable to millions more people in more countries.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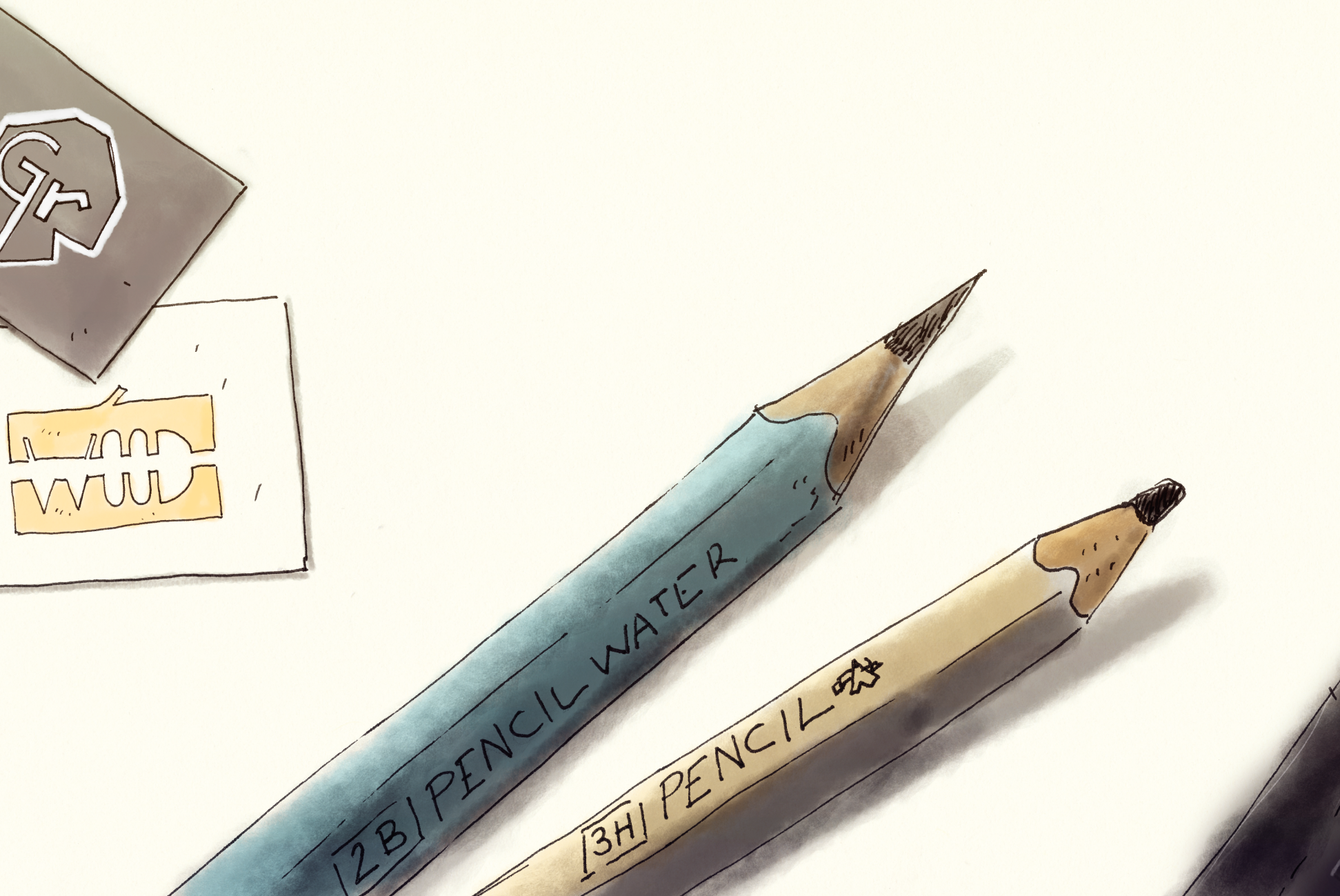
Like so, those millions of people then use the goods that they bought to make new goods that are valuable to billions more people in even more countries!

Does the chain ever end? Let's see.

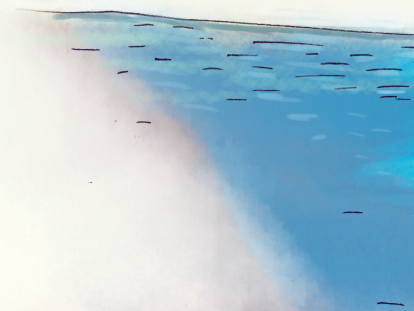


Maybe someone in Japan has an idea for a good that is valuable to someone.

Japan is far from Canada, Brazil, India, and Kenya. But our Japanese friend will make his good from other goods, maybe reaching all the way back to the wood, copper, graphite, and oil at the beginning our story.



Can you guess what our Japanese friend is making?
And for whom?





It's a pencil for you!





If everyone in the world met, most of us would not understand each other.



We might not even like each other.

Everyone is different: our languages, clothes, music, food, religions, bodies, histories, and colors.



But somehow everyone connects to make all the goods in the world, like your pencil.

Do you have an idea for a good that is valuable to someone else in the world?

If so, think of it as a nice way to hold hands with people.

Just like when you hold your pencil, you are really holding hands with everyone in the world!





MARK LEE FORD is an entrepreneur, scientist, and engineer.

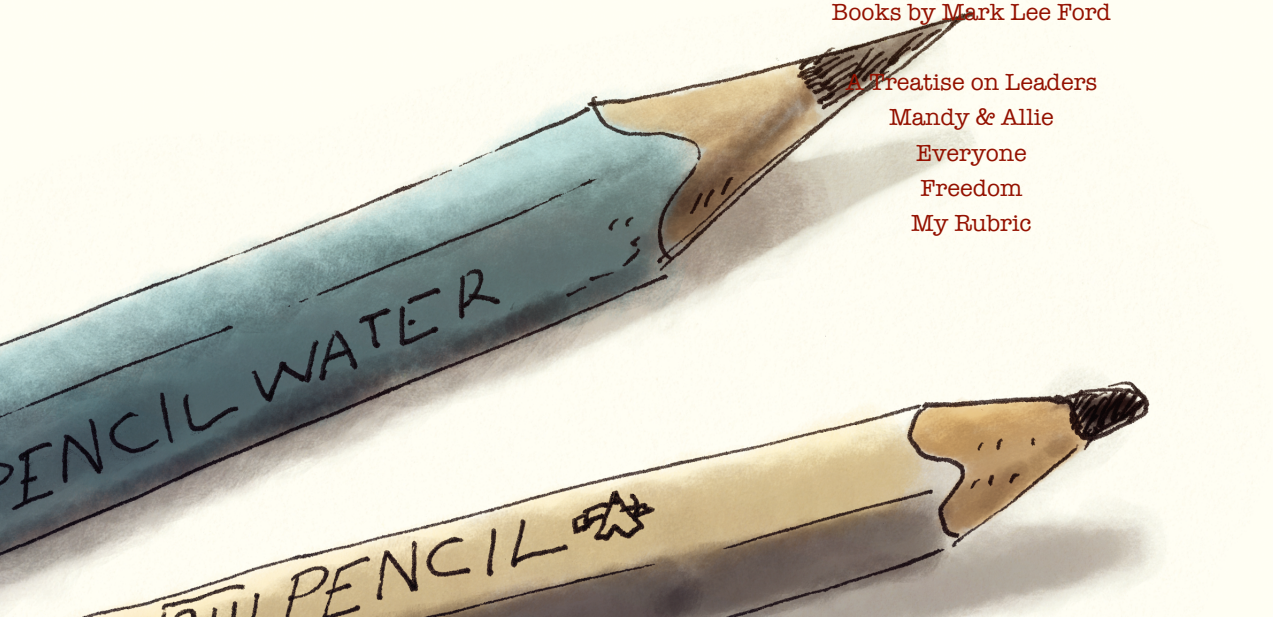
ANDREA ALEMANNO describes himself as a "compulsive designer who fills the line spacing, preferably at 300 dpi. I love to blend the traditional touch with the world of digital tools; I use pencil, ink and digital colors to give life to my artwork."

THOM LEMMONS has published numerous works of fiction and non-fiction, including Sunday Clothes and the best-selling Jabez: A Novel. He is the senior editor at Texas A&M University Press.

LENNOX SAMUELS is a writer and editor based in Bangkok. He is a former senior editor and foreign correspondent for Newsweek and the Dallas Morning News, has reported from numerous countries, and covered conflicts in Iraq and Somalia, among others. He was an editor of the newspaper series "Violence Against Women," which won the Pulitzer Prize for International Reporting in 1994.

Books by Mark Lee Ford

A Treatise on Leaders
Mandy & Allie
Everyone
Freedom
My Rubric





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Second Edition

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Written and designed by Mark Lee Ford
Illustrated by Andrea Alemanno
Edited by Thom Lemmons and Lennox Samuels

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